File Submission Guidelines

Acceptable Formats

Illustrator

Indesign

Photoshop

Adobe Acrobat (PDF)

- The Preferred Format is Adobe CS on the Macintosh Platform. You may also send a PDF.

- We do however also accept other formats and files generated by windows pc's if you convert your file to a pdf. Call us and we will assist you.

- Please do not set type or lay out your Label in photoshop, rather set type and compose file in Illustrator or Indesign. Please remember to convert ALL text to curves/outlines whenever possible.

- Make sure that you have carefully proofread your label art before sending it to us.

We Do Not Accept

Microsoft Word

Publisher

Power Point

Key Note

Excel

Pages

- Always submit a printed proof along with your file.

- You may e-mail smaller files (10Mb or less) to our art department directly: rlabels123@aol.com. You may mail your proof/disk to:

  Reliant Labels and Printing
  11400 Rojas, Suite B
  El Paso, Texas 79936

PDF Conversion

Zamar.com
Free online PDF converter

E-How
Step by step instructions to convert your files to pdf
http://www.ehow.com/how_7155303_export-ms-office-pdf.html

DeskPDF
Software that allows you to create pdfs from your computer.
http://www.docudesk.com/pdf-software

- When working in native file formats, please include placed graphics, photographs and fonts.

- Image resolution should be 300 dpi at final size.

- Illustrator: Convert all text to outlines (curves).

- InDesign: Include all fonts used in your artwork on disk (or in your email).

PROVIDE PRINTED PROOF FOR ALL JOBS